



- ✿ SSBC team Recruitment Panel members
- ✿ Develop and awarding contracts
- ✿ SSBC Partnership Board Members (40% of the vote)
- ✿ Chair Community Partnership's
- ✿ Facilitate stakeholder engagement events
- ✿ Represent the programme nationally and internationally
- ✿ Contribute to select committees and calls for evidence
- ✿ Members of citywide strategy groups
- ✿ Chair local partnership meetings
- ✿ Parent Obsession Group

Co production the SSBC way.

What this looks like and the impact it has!





An insight into the work of the Parent Obsession Group

✿ What is POG?

A Parent Obsession Group is run by parent volunteers who together bring about change in a particular area or 'obsession'.

✿ What's special about POG?

They see issues that local families are facing and address them. This not only improves outcomes for children but increases community capacity. The POG recognises the ability of parent volunteers to bring about local change through utilising their expertise and influence garnered through their skills and experience.

✿ How is the POG supported?

Coram Family and Childcare provide training and resources for the current parent volunteers to support them to run a successful POG and SSBC provide funding for the projects.

✿ How are ideas identified?

Partner agencies are invited to pitch ideas to the group of parent volunteers and give them the chance to find out more.





The Parent Obsession Group's first success

combat tooth decay

In June, four SSBC Parent Champions and a Parent Ambassador took part in Oral Health Promotion training to become 'official Tooth Fairies'...

The 'Tooth Fairy' training, delivered by NHS Nottinghamshire Healthcare's Oral Health Team, was aimed at providing parents with the skills and knowledge to promote good oral health in their communities. The parents plan to use their training by visiting local nurseries and schools to host fun and engaging workshops. These will also incorporate elements of SSBC Story & Rhyme time sessions, to deliver key oral health messages to children and families.

Tooth by tooth they will spread the message to 'push the brush' and encourage parents to take advantage of free NHS dental services available for children under the age of 18 and in full time education.

The focus on oral health is the first project undertaken by our newly formed Parent Obsession Group or 'POG' and came as a response to the knowledge that under five year olds in Nottingham are above the UK average when it comes to tooth decay.

The 'POG' now aim to improve those statistics and raise awareness of the importance of oral health across their communities by contacting local Councillors to gain support for their campaign, developing resources and considering other ways to share the importance of good oral health with parents and families.





Our Parent
Champions



Amanda Doughty: Life as a Parent Champion

