

A Better Start - putting children, families, and communities in the lead

The National Lottery Community Fund Matt Riddell – Contract Manager



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The National Lottery Community Fund









The National Lottery Community Fund

When people are in the lead, communities thrive.

People understand what's needed in their communities better than anyone.

We listen, collaborate and fund so that good things happen.

That's why we're proud to award money raised by National Lottery players across the UK.

Our Principles





A Better Start

A Better Start aims to improve the life chances of babies and very young children by changing the way services are commissioned and delivered, involving parents as equal partners.

Social and emotional development

- · Promote good attunement and attachment
- Address essential elements, for example neglect, maternal mental health issues and domestic violence.

Speech and Language Development

- Support parents to talk to, read to, sing to and praise their babies and toddlers
- Increase stimulation that leads to speech and vocabulary development

Nutrition

- Promote healthy perinatal, infant and child nutrition
- Prevent issues that result from a poor diet in pregnancy and first years of life such as poor oral health.





Characteristics of our approach

Child at the Centre

Proportionate Universalism

Co-Production

Focus on Prevention

Long-term Investment

Test and Learn

Using Evidence

Understanding Impact

Asset-based

Partnership

Collaborative

Sustainable



Role of the Fund



Enable

Support

Facilitate

Encourage

"I'm proud of us all because the leap project was created, the funding was there..... but it's us as the people and the parents who have actually tailored the service to make it be what it is andmake it effective".

[Lambeth Parent]







Find out more

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• Email: Abetterstart@tnlcommunityfund.org.uk

- About our funded partnerships:
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