NAFIS Awards

The NAFIS Awards recognise the excellent work of Family Information Services around the country, celebrating their remarkable contributions to local communities.

The NAFIS Awards offer Family Information Services a chance to highlight their efforts and celebrate achievements. Judged by Parent Champion volunteers and Trustees, these awards bring local and national recognition to the services.

Winning a NAFIS award enhances recognition for Family Information Services at local and national level, providing staff with an opportunity to report success and share best practices.

Winners receive a certificate, a dedicated press release, and an award to display. Coram Family and Childcare will also provide social media infographics for sharing on various platforms.



Nominations open Monday 23 September

We invite NAFIS members, FIS teams, managers, parents and careers, providers and schools to nominate exceptional Family Information Services.

Send the following link far and wide to anyone who might want to make a nomination for the Family Information Service that has shown exceptional dedication and support.

Make your nomination



If you have any questions or require help completing the form, please contact <u>info@coramfamilyandchildcare.org.uk</u>



Best Local Offer

This award celebrates innovative work in creating a successful Local Offer that meets families' needs, focusing on:

- Coproduction with parents, carers, and young people
- Easy online navigation
- Promotion methods, including collaboration with other services
- Integration with other teams and services

Best Promotion of the Childcare Entitlements

This award recognises teams that promote the childcare entitlements and engage families to access these services, focusing on:

- Face-to-face and printed outreach
- Online engagement
- Addressing local barriers to free early education
- Reaching families least likely to take up early education
- Innovative promotion strategies



This category honors FISs who excel in using social media to connect with families. Nominations may highlight:

- Use of diverse social media platforms
- Creation of original digital content
- Growth in audience and reach on social channels

"Winning the award opened up conversations with senior council staff that might not have ordinarily happened."



This award recognises efforts to create an accessible and user-friendly Family Information Service directory, highlighting:

- Involvement of parents, carers, and young people in design
- Easy online navigation
- Effective promotion, including collaboration with other services
- Ease of finding local childcare options
- Comprehensive information on free early education and childcare support



This category celebrates Family Information Services that excel in connecting with local stakeholders and families, focusing on:

- Partnerships with local services
- Collaboration with other organisations
- Use of social media and digital tools for community engagement
- Offline engagement through mail outs, marketing campaigns, and events