

# A new deal for the childcare sector Presented by Nikki Pound, TUC Women's Officer

### Fundamental issues

There is a lack of affordable, accessible childcare and this has a significant impact on parental, and particularly maternal employment. The cost of living and wages crisis is exacerbating this.

- The cost of full-time childcare for parents with children under two has increased by nearly £3000 a year in England, since 2013. Rising from £11,285 in 2013 for a family with a child under 2 to £14,226 in 2021 an increase of 26 percent.
- If childcare costs continue to rise at the same rate as they have done for the last five years, by 2026 nursery bills will have risen to £2,000 a month in London and reached the same level in the East of England by 2027.

TUC analysis of Coram data.



### **Fundamental issues**

The childcare sector is underfunded, and provision and access are inconsistent and unequal. Lack of access to and provision of high-quality childcare has a disproportionate impact on low paid, BME and single parent families and families with a disabled child(ren) and/or parent.

- UK has second lowest investment in childcare in OECD.
- 30 free hours for 3-4 year olds and some two year olds underfunded.
- 70 per cent of children who are entitled to the full 30 free hours are from families in the top half of the earning distribution.
- Provision is only for 38 weeks of the year.
- Coram research shows deficit in provision across local authorities and cost of summer holiday childcare



### **Fundamental issues**

Childcare workers are underpaid and undervalued, and the pandemic has compounded an already significant recruitment and retention crisis.

- Median pay for nursery nurses and assistants £9.54 per hour vs £14.05 for all employees (ASHE 2021)
- Childcare during covid project found that 56 per cent of providers they surveyed were struggling to recruit staff.
- Same research found that Childminder average pay fell from just over £17,500 prepandemic to £14,300, and 32 per cent reported earning less than £10,000 versus 13 per cent in 2018/19.



## Childcare worker survey – not representative polling!

- Majority said their mental health had deteriorated during pandemic
- A number did not have access to any sick pay when off sick
- More than half had not had a pay rise in at least three years
- Two fifths were thinking of leaving the sector.



#### Childcare worker survey – not representative polling!

- Better pay
- Respect and recognition for the profession
- More funding from government to deal with the staffing crisis
- Better training and development opportunities



#### TUC asks

Our vision for childcare is based on the following core principles:

- 1. Every family has access to affordable, flexible, high-quality childcare; no one should be worse off because they work and need to use childcare.
- 2. A well paid, well organised work force with good terms and conditions, rooted in respect and value for the profession.
- 3. A well-funded, sustainable sector with the interests of children at its heart and a diversity of provision that delivers for parents, children, workers.



#### TUC asks

- Universal, flexible, high-quality childcare that is available to all from the point where paid maternity or parental leave ends.
- A new deal for the childcare workforce starting with a sectoral deal to guarantee a minimum wage for the childcare workforce.
- A new social partnership approach to childcare reform.



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