

### Background



**3900**

children aged 0-4



**8800**

children aged 5-14



**6%**

of children lived in poverty

### Childcare costs

**15% - 20%  
lower**

than regional average  
childcare costs



Average prices in

West Midlands

**£110.80**

weekly charge for a  
part-time nursery place  
for a child under two

**£3.82**

hourly charge for  
childminders

**£46.92**

weekly charge for  
after-school clubs

**£116.74**

weekly charge for  
holiday clubs

### Gaps in provision

The biggest gaps in provision are childcare in rural areas and for parents with atypical work patterns. There are also some shortages of free places for three and four year olds.

### Free early education

**74%**

take up rate for  
two year olds

**58%**

national take up  
rate for two  
year olds



**99%**

take up rate for  
three and four  
year olds

**96%**

national take up  
rate for three  
and four year

### Overall grade and comment

Staffordshire diverse county, with pockets of deprivation and also sparsely populated rural areas, where private and voluntary sector nurseries, clubs and pre-schools may struggle to break even. The local authority might consider how it might help childcare providers to become more financially sustainable in deprived areas.

**B**