



Liverpool Pathfinder

**Parent Champion Project
manager Adele Scotton,
and Jackie Edwards**



Main aims of the programme, Parent Champion



- To help parents in deprived areas to understand the benefits of quality childcare and early learning for their children.
- To encourage parents to participate in early learning activities with their children.
- To help parents to find out about and take up formal childcare places for their children.
- To encourage parents to participate in local childcare and early learning services e.g. by volunteering to help out at play sessions, becoming a parent representative on their Children's Centre advisory board.

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Why we took up the scheme



- To increase awareness and uptake of childcare and other childcare/education services in deprived areas.
- Targeted approach for engaging families in all areas of deprivation in Liverpool .
- High proportion of families within these areas with more than 3 children per household.
- Information and guidance to families within the 2 year offer
- Excellent experience for participants.

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2013/2015



25 Parent Champions have:

- Engaged with 1654 parents, 1180 children have taken up the places so far, which gives the PC a 71% success rate.
- All 25 Parent Champions have increased in confidence and transferable skills.
- 25 Volunteers have undertaken training to enhance their skills.

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What's worked



- **High levels of confidence resulting from their participation on the Parent Champions project, including gaining employment and going onto higher education.**
- **Building up the local knowledge of the chosen areas enabled the Parent Champions to engage with the community confidently.**
- **Information about the locality was supplied to the teams by the Children's Centre Managers.**
- **Working with PVI sector around Liverpool to promote 2 year scheme.**

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Parent Champion Success



- 11 Parents champions have been successful in gaining employment
- 2 parents have gone onto further education
- 6 have recently gone onto the VIP project now run by LMH (Liverpool Mutual Homes)
- Training completed: Safeguarding, First Aid, EYFS, Speech and Language and all received a bike from the bike right scheme.
- 2 Parent Champions speak 7 different Languages and support Children centre with translation service.

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What's next

- unsure of future funding for the project as we were given 2 years to support the uptake of the 2 year scheme.
- If the scheme is extended we will look at doing things different for example: going into JCP to engage with families children centres are unaware of.
- Working with CHATS health awareness organisation who promote health through events.
- Continue to home visit and engage the families within children centre services.

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Thank you

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